

[Title] [Last Name],

March marks **Problem Gambling Awareness Month (PGAM)**, a nationwide initiative dedicated to increasing public awareness of problem gambling and promoting the availability of prevention, treatment, and recovery services. Problem gambling encompasses gambling behavior patterns that disrupt or harm personal, family, or professional pursuits. It is estimated that approximately 2.5 million U.S. adults (1% of the population) meet the criteria for severe problem gambling, while another 5–8 million (2–3%) meet the criteria for mild or moderate problem gambling.

Our organization, [Name], represents **Region [#]**, one of five Regional Gambling Awareness Teams across Connecticut. The [Town/City] of [Name] is an important part of our region. These teams unite representatives from treatment, prevention, recovery, and local communities to share resources, collect data, assess awareness, and support gambling-informed programs and services. Together, we further the mission of the Department of Mental Health and Addiction Services' Problem Gambling Services unit in raising awareness across all age groups and levels of care.

Many state problem gambling councils across the country ask their Governors to issue proclamation supporting the effort to raise awareness of those impacted by gambling related harms. The problem gambling community has reached out to the Office of the Governor and expect that they will once again be supporting our request. I hope that the [town/city] of [name] can join our state government in this endeavor. I have attached last year's proclamation for reference.

Additionally, we would be honored to serve as a resource for your community. We are available to provide trainings, participate in local events, and share information on responsible gambling strategies to help individuals make safer choices. We also offer resources and support for individuals and families seeking help to reduce or stop gambling-related harms.

Thank you for your time and consideration. Please do not hesitate to reach out if we can assist your community further.

**Best regards,**  
[Signature block]

## Problem Gambling Awareness Month Proclamation Sample Language

**WHEREAS**, the National Council on Problem Gambling [and any additional state/local sponsors] has designated March 2026 as Problem Gambling Awareness Month;

**WHEREAS**, problem gambling is a public health issue affecting millions of Americans of all ages, races and ethnic backgrounds;

**WHEREAS**, problem gambling has a significant societal and economic cost for individuals, families, businesses and communities;

**WHEREAS**, problem gambling is treatable, and treatment is effective in minimizing this harm to both individuals and society as a whole;

**WHEREAS**, numerous individuals, professionals and organizations have dedicated their efforts to the education of the public about problem gambling and the availability and effectiveness of treatment;

**WHEREAS**, the National Council on Problem Gambling, [list additional participating organizations] invite all residents of [city/state] to participate in Problem Gambling Awareness Month.

**THEREFORE**, I, [name and title of official], do hereby proclaim the month of March 2026 as: Problem Gambling Awareness Month in [city/state] and encourage all citizens to support the National Council on Problem Gambling [and any additional state/local sponsors] in their efforts to mitigate gambling-related harm nationwide.

Signature: \_\_\_\_\_

Name and Title: \_\_\_\_\_

Date: \_\_\_\_\_